Revolutionary innovations

mass technology

- electricity
- cars
- buses
- planes
- Diesel engine
- telephone
- typewriter
- new synthetics
- new materials

mass media and entertainment

- radio
- television
- cinema
- newspapers
- advertising

science

- genetics
- psychoanalysis
- new chemicals
- Albert Einstein's theory of relativity
- quantum physics

Sigmund Freud:
the father of psychoanalysis

our behaviour and emotional problems come from our **unconscious**

focus on the contrasts between our inner lives and the rules of society

art

- Abstract art
- Expressionism
- Cubism
- avant-garde movements

philosophy

breach between human studies and science

Friedrich Nietsche

Henri Bergson